



X.M. Frascogna, Jr.

BACKGROUND

X.M. ("Mike") FRASCOGNA, JR. is the senior partner in the law firm of Frascogna Courtney, PLLC which was established in 1972 in Jackson, Mississippi. Frascogna has over 42 years of experience as a civil trial attorney engaged in an extensive general litigation and transactional practice representing both plaintiffs and defendants in a wide variety of cases including the following areas: international litigation and business transactions, complex commercial litigation, mass tort litigation, transactions involving real estate, intellectual property, oil & gas, securities, media rights, insurance and all aspects of music, movie, television and book property rights, celebrity rights and all forms of complex negotiations. He has served as an Adjunct Professor of Law at Mississippi College School of Law since 1978, teaching courses in negotiation and entertainment & sports. Frascogna has maintained a Martindale Hubbell peer review AV® Preeminent rating continuously since 1993. Selected by the Mississippi Business Journal as one of the Top Ten Leaders in Law for 2013 and named as the Lawyer of the Year by Mississippi College School of Law for 2013.

Frascogna remains active in alternative dispute resolution serving on the panel of arbitrators and mediators of the American Arbitration Association. He has arbitrated and mediated foreign and domestic commercial disputes and has served as a Special Master to numerous circuit courts throughout Mississippi. Frascogna assisted the Federal Bureau of Investigation in a hostage negotiation incident which he brought to a successful conclusion. He served as lead counsel for the Complainant in a case involving several multinational parties which was litigated in the Permanent Court of Arbitration at The Hague, Netherlands.

Frascogna has received extensive training as an arbitrator and mediator attending national seminars and programs, notably, Pepperdine University School of Law, Straus Institute for Dispute Resolution, Advanced Mediation Skills Conference, William Mitchell College of Law, Special Masters Conference and the Harvard Law School, Program of Instruction in Negotiation.

He is admitted to practice before the U.S. Supreme Court, U.S. Court of Appeals, Fifth Circuit and U.S. District Court, Southern District of Mississippi and all state courts of Mississippi. Frascogna served as a Bar Commissioner of the Mississippi State Bar Association from 1994-1997. Frascogna is a charter member of the National Academy of Court Appointed Masters, a member of the American Bar Association (Forum Committee on Entertainment and Sports Law), the Mississippi Bar Association and the American Arbitration Association. He is also a voting member of the National Academy of Recording Arts and Sciences, the organization that annually gives the GRAMMY® Awards.

EDUCATION

Frascogna is a graduate of Mississippi State University (BS -1969, MA - 1970) and Mississippi College (MBA - 1976, MSS -1982) and Mississippi College School of Law (JD with distinction - 1972). He was the recipient of the first honorary LLM degree given by Mississippi College School of Law in 2007.




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TEACHING EXPERIENCE

Frascogna has been an Adjunct Professor of Law at Mississippi College School of Law since 1978 where he teaches an innovative course in negotiation to third-year students and also teaches an intense survey course in Entertainment Law each summer. He teaches Entertainment Law as a visiting Adjunct Professor at the Robert C. Khayat School of Law at the University of Mississippi. In addition, Frascogna lectures at CLE seminars on the topics of negotiation and entertainment law. He frequently addresses graduate school classes on negotiating theory and strategy.

PUBLICATIONS

He has written extensively on the subjects of negotiation and entertainment law. Frascogna's publications include: Co-author, ***Entertainment Law for the General Practitioner***, American Bar Association, Chicago, 2011; member of the Publications Committee of the Academy of Court-Appointed Masters, ***Appointing Special Masters and Other Judicial Adjuncts – A Handbook for Judges***, ACAM, Minneapolis, 2006; co-author, ***This Business of Artist Management*** (4th edition), Billboard, New York, 2004; winner of the 1980 ASCAP Deems-Taylor Award; Japanese translation published in 2009 by Oricon, Tokyo; co-author, ***The Lawyer's Guide to Negotiation***, (2nd Edition) American Bar Association, Chicago, 2001; Chinese translation published in 2001 by China Law Press, Beijing; co-author, ***This Business of Internet Law***, Watson-Guptil, New York, 2001; co-author, ***The Ten Minute Negotiator – Bargaining Basics for Busy Lawyers***, GP Solo, American Bar Association, Chicago, 2000; ***Check Cashers: An Expanding Financial Service***, Mississippi College Law Review, 1998; co-author, ***Negotiation Strategy for Lawyers***, Prentice-Hall, Englewood Cliffs, New Jersey, 1982.

MUSIC, BOOKS, FILM AND LIVE EVENTS

Outside of his legal career Frascogna has always been active in creating intellectual property in the fields of music, film and books. Throughout his career Frascogna has co-produced a number of nationally released recordings, namely, ***Live At The Hard Rock, Part II***, The Williams Brothers, Blackberry Records, 2013; ***Live At The Hard Rock, Part I***, The Williams Brothers, Blackberry Records, 2011; ***Soul Link Live***, The Williams Brothers and Friends, Blackberry Records, 2004; ***Still Here***, The Williams Brothers, Blackberry Records, 2003, which Frascogna was recognized for his co-producer's role by The Recording Academy for the GRAMMY® nominated Best Traditional Soul Gospel Album at the 47th GRAMMY® Awards; ***Get Saved***, Hip Boot Joe, Blackberry Records, 2003; ***Good Time Gospel***, Blackberry Records, 2003; ***True Love***, The Original Drifters featuring Bill Pinkney, 601 Music, 1999; ***Peace in the Valley***, Bill Pinkney & The Original Drifters, Blackberry Records, 1996.

From 2007 to 2011 Frascogna and his two sons, Mike and Marty, co-authored five books, ***Mississippi JUCOs – The Toughest Football League in America***, 2011; ***Gridiron Glory – Celebrating Over 100 Years of Mississippi High School Football***, 2010; ***Bull Sullivan and the Lions of Scooba, Mississippi***, 2010; ***Y'all vs Us – Thrilling Tales of Mississippi's Hottest High School Football Rivalries***, 2008; and ***Gridiron Gold – Inspiring Stories of Legendary Mississippi High School Coaches***, 2007, about the unique culture surrounding high school and junior college football in Mississippi.

Frascogna has produced three full length motion pictures, notably ***Mississippi JUCO's, The Toughest Football League in America***, 2012; the award winning ***Mississippi Gridiron Gold***, 2013; and ***Bull Cyclone Sullivan and the Lions of Scooba, Mississippi***, 2014.

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Frascogna has produced numerous live events including all five of Mississippi's "GRAMMY® Legacy Celebrations" featuring such Mississippi artists as B.B. King, Jerry Lee Lewis, Marty Stuart, Charley Pride, Dorothy Moore, Paul Overstreet, Brandy, Pinetop Perkins, Mac McAnally, Benjamin Wright, Joey Lauren Adams, The Williams Brothers, Cassandra Wilson, Kathy Thibodeaux, North Mississippi Allstars, Hubert Sumlin, Zac Harmon, Mississippi Mass Choir, Bobby Rush and Mavis Staples to name a few. In 2009, he co-produced a mega show for the National Governors Association together with a show the previous year for the Southern Governors Association at the Hard Rock Hotel in Biloxi, Mississippi. In 1994 and 1995 Frascogna co-produced two National Football League Exhibition games at the 65,000 seat Mississippi Veterans Memorial Stadium. The game between the New York Jets and Philadelphia Eagles was the first NFL game played in Jackson after a 30 year hiatus. The 1994 game was followed the next year by the New York Jets and Houston Oilers.