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Martin F. Frascogna

EDUCATION



Juris Doctorate - Mississippi College School of Law (2009)



Master of Arts, International Marketing - Depaul University (2007)



Master of Science, International Communication - Mississippi College (2004)



Bachelor of Science - Millsaps College (2002)

EXPERIENCE

Attorney, Frascogna Entertainment Law Jackson.Nashville.Dallas 2009-current

Practices in the area of International Entertainment Law. Responsible for entertainment legal issues relating to film, music, literary, gaming, performance arts and intellectual property. Currently Frascogna has one of the largest international music law practices in the world specifically geared towards international music issues, representing clients in 34 countries spanning 6 continents including major label artist, labels, indie acts, Grammy winners and Eurovision winners.

Co-Founder, RedJet Records Stockholm, Sweden 2007 - 2011

Founded the independent record label devoted to signing Swedish musical talent and expanding careers into the appropriate international territories. Frascogna's initial involvement included A&R along with international strategies, later handling the label's legal and intellectual property affairs.

Former Employment 2001 - 2006

Frascogna has worked for several record labels while running subsidiary labels, along with years of experience as a booking agent and artist manager. Additional experience include managing a GRAMMY Award winning studio responsible for the O Brother Where Art Thou movie soundtrack; and functioning as the five time Associate Producer for the Birthplace of America's Music event co-hosted by The Recording Academy (i.e. - The GRAMMY Association). Frascogna has worked with Eurovision winners, Grammy winners, Rock and Roll Hall of Famers, recording artist at Epic, Atlantic, Warner, Sun, Mercury, Virgin, Universal, and indie labels.

ACADEMIC TEACHING

MIDEM Speaker - topics include "New Business Models" & "International Strategies For Emerging Artists" & "The Anti-360 Deal" & "Legal Implications of Direct To Fan Marketing"- 2012, 2013. MIDEM is the largest music conference in the world and hosted annually in Cannes, France.

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Continuing Legal Education Professor (CLE) for practicing attorneys (Entertainment Law) - 2011, 2012, 2013.

Assistant Professor of Entertainment Law - Mississippi College School of Law.

PUBLICATIONS

Social Media, Law, And The Practical Application Within The Entertainment Industry (American Bar Association - Mississippi College School of Law) - (2012)

Entertainment Law For The General Practitioner (American Bar Association) - Contributing Author (2011)

How To Market & Promote Music in SWEDEN (2010)

How To Market & Promote Music in ITALY (2010)

*Currently Co-Authoring a book on International Film Incentives for The American Bar Association. Projected release date Spring 2014.

HONORS

American Bar Association (ABA) - M. Frascogna became the youngest attorney published in the exclusive field of Entertainment Law (2011).

Identified as an "international expert" within Entertainment Law by The American Bar Association (ABA).

MIDEM Speaker - Ranked #12 speaker/topic by Billboard Magazine as one of the "Top 13 Topics for 2013." - The Anti-360, Viable Business Alternatives For Musicians.

MIDEM Speaker - Berklee Sponsored Event - The Legal Implications of Direct To Fan Marketing. (2013)

MIDEM Speaker - Ranked #9 speaker/topic by Billboard Magazine as one of the "Top 12 Points To Watch at MIDEM 2012." - International Strategies For Emerging Artists.

MIDEM Speaker - New Business Strategies. (2012)

Personal Blog - Music Globalization (www.musicglobalization.com) - over 250,000 readers annually (2012)

Associate Producer for - Birthplace of America's Music - an event sponsored by The Recording Academy (Grammy Association) in conjunction with the State of Mississippi. The event was ranked as one of the "Hippest Events on the Planet" by Vanity Fair and launched the State of Mississippi's musical tourism campaign garnishing international attention.

DePaul University - Top 14 Alumni Under 40 (2008)

NCAA Football All-American Candidate (2002)